

# ***Creek Week Project Ideas***

## **Low-Cost & Volunteer-Friendly Activities**

- **Creek and roadside cleanups** (supplies often donated; volunteers only)
  - **Storm drain marking** using pre-made decals or paint
  - **Litter audits** to identify common pollution sources
  - **Neighborhood creek walks** with basic watershed education
  - **DIY rain barrel workshops** (demonstration only to reduce costs)
  - **Native plant or seed giveaways** (small-scale, donated plants)
  - **Social media challenges** (e.g., “Find Your Local Creek” or “Trash Pickup Tuesday”)
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## **Education, Trivia & Interactive Engagement**

- **Water or nature trivia nights** at libraries, community centers, breweries, or coffee shops
  - **Pop-up watershed education tables** at farmers' markets or festivals
  - **Kids' creek scavenger hunts** (paper-based, no-cost)
  - **Macroinvertebrate demos** using sample kits or visuals
  - **Watershed Jeopardy or bingo** for schools or community groups
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# Business & Community Partnerships

## Breweries, Coffee Shops & Restaurants

- **“Water Matters” nights** with educational displays or trivia
- Co-branded **drink sleeves, table tents, or posters** with creek protection tips
- Limited-time **“Creek Week” beverages** with proceeds benefiting local conservation
- Behind-the-scenes talks on **how clean water supports brewing and coffee roasting**

## Farms & Agricultural Operations

- **Farm tours** highlighting water conservation and runoff prevention
- Demonstrations of **buffers, cover crops, or irrigation efficiency**
- Educational talks on protecting creeks while supporting agriculture

## Other High Water-Use Businesses

- **Manufacturing or processing facility tours** (where appropriate)
- Educational spotlights on **water reuse, efficiency, and pollution prevention**
- Employee volunteer days for creek cleanups or tree planting

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## Art, Media & Public Awareness (Low Budget)

- **Poster, art, or photo contests** using recycled materials
- Chalk art on sidewalks with creek protection messages (temporary and low-cost)
- Community story collection about local creeks and waterways
- Short educational videos or reels featuring local partners

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## Youth & School-Focused Options

- **Classroom-to-creek field trips** (walking distance locations)
- Student-led **creek adoption or monitoring**
- **Water conservation pledge drives**
- School-hosted trivia or art nights open to families

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## Quick-Win Ideas for Small Teams

- One-hour lunchtime creek cleanups
- “Know Your Watershed” social media posts
- Educational displays in libraries, city halls, or business lobbies
- Volunteer-led presentations using existing NC Creek Week materials